

Presented by:



LITTLE HERCULES
GOLF CLASSIC

Fighting to End Duchenne Muscular Dystrophy

October 4, 2021

Shotgun Start at 10:00 A.M.

18-hole Scramble

Scioto Reserve Country Club

7383 Scioto Parkway
Powell, OH 43065
740.881.9082

Kinsale Golf and Fitness Club

3737 Village Club Drive
Powell, OH 43065
740.881.6500

\$175/player

(Fee includes: Greens Fee, Cart Fee, Use of Driving Range, Tee gift, On-course and After-party Food)

Questions: Justin Rezkalla, Event Director (justin@littleherculesfoundation.org) 614.638.8827

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Event Overview

The Little Hercules Golf Classic raises awareness and funds to help fight Duchenne Muscular Dystrophy (“DMD”).

What’s DMD?

DMD is a progressive muscle-wasting condition in which those diagnosed are unable to produce dystrophin, a protein essential for the repair and stability of muscle. It is the leading genetic killer of children. DMD occurs almost exclusively in males, at a rate of approximately 1 in 5,000 births. Children are usually diagnosed when they start showing muscle weakness around the age of 4 and lose the ability to walk between the ages of 8-12. Each year, muscle is damaged, quickly leading to paralysis and ultimately heart or lung muscle failure in early adulthood. Right now, **DMD is 100% fatal.**

Where does my money go?

All money raised will go to Little Hercules Foundation (“LHF”), a non-profit 501 (c) (3) organization based in Dublin, Ohio. LHF is on a mission to improve the lives of those diagnosed with DMD through four main pillars: Advocacy, Awareness, Family Assistance and Funding Research. LHF has been able to change lives by assisting families get insurance approval, acquire medical equipment, and provide funding for very promising research that is now underway in human clinical trial.

What does the event include?

Golf is played as an 18-hole, 4-man scramble and prizes are awarded to the top winning teams at each course. Player registration fee includes greens fee, cart fee, and use of driving range. Each player will also be able to enjoy food and drinks on the course from our sponsors as well as entrance to the after-party. The after-party is hosted at Scioto Reserve Country Club for all players. Players gather to conclude the round and enjoy a program with raffle prize drawings, live and silent auction, time with our honorary chairperson, and a meal.

What makes our event unique?

The Little Hercules Golf Classic started in 2016. With overwhelming support from corporate sponsors, private donors, and 200 players and attendees each year, LHF has raised just over \$320,000! Our goal is to drive awareness about DMD and LHF within the local community. We aim to build lasting partnerships with sponsors and supporters and host a premiere golf event that players will want to play in each year. Below are just a few ways that our event stands out:

- Our event is hosted on two golf courses. Players can elect a course preference at registration.
- On-course food and beverages provided to all player from generous donors.
- Players are entertained with unique on course challenges and games during the round.
- Hole-in-one prizes include the chance to win a car on designated par 3’s.
- Stick around after the event for an after-party and you can rub elbows with local celebrities.
- Our live and silent auctions include one-of-a-kind items, experiences, and vacation packages.

Sponsorship Levels



Presenting Sponsor (\$7,500) (Limit 1)

- Entrance for 2 teams (8 players) into the event
- Company Name/Logo on all scorecards and pin flags
- Display banner with company name/logo at check-in on both courses
- Four hole sponsor signs (two per course) on contest holes
- Company name/logo prominently displayed on all golf cart signage and scorecards
- Website and social media exposure
- Tournament sponsor gift

Course Sponsor (\$4,000) (Limit 2)

- Entrance for 1 team (4 players) into the event
- Company Name/Logo on all scorecards at sponsored course
- Display banner with company name/logo at check-in on sponsored course
- Two hole sponsorship signs at sponsored course on contest holes
- Website and social media exposure
- Tournament sponsor gift

Event Sponsor (\$2,500)

- Entrance for 1 team (4 players) into the event
- Two hole sponsorship signs (one per course)
- Opportunity to provide marketing materials to players
- Website and social media exposure
- Tournament sponsor gift

Bar/Patio Sponsor (\$1,500) (Limit 2)

- Entrance for 2 players into the event
- Company Name/Logo on drink tickets
- Recognition sign in bar/patio area
- 20 beverage tickets for the event
- Website and social media exposure

Beverage Cart Sponsor (\$1,000) (Limit 4)

- Entrance for 1 player into the event
- Company Name/Logo on one beverage cart
- 10 beverage tickets for the event
- Website and social media exposure

Sponsorship Levels



Scoreboard Sponsor (\$750) *(Limit 1)*

- Company Name/Logo on scoreboard
- Two hole sponsorship signs (one on each course)
- Website and social media exposure

Practice Area Sponsor (\$500) *(Limit 4)*

- Company Name/Logo at driving range or putting green at one course
- Company representative at location with ability to hand out marketing materials
- Option to host a contest for golf participants
- Website and social media exposure

Hole Sponsor (\$250 for 1 sign on 1 course or \$350 for 2 signs; 1 on each course)

- Company Name/Logo on hole sign

Hole-in-One Sponsor (In Kind) *(Limit 2)*

- Sponsor provides for insurance policy for prizes (including car)
- Signage on Par 3 Hole-in-One opportunity on each course
- Opportunity to display automobile and market dealership on the course
- Website and social media exposure

On Course Food/Beverage Sponsor (In Kind)

- Sponsor provides for food or beverages at an assigned hole on the course
- Opportunity to display signage and market restaurant or items on the course
- Website and social media exposure