



Presented by  
Trucco Construction



## LITTLE HERCULES GOLF CLASSIC

**Fighting to End Duchenne Muscular Dystrophy**

**October 2, 2017**

**Shotgun start at 11:00 A.M.**

18-hole Scramble played at two country clubs:

### **Scioto Reserve Country Club**

7383 Scioto Parkway  
Powell, OH 43065  
740.881.9082

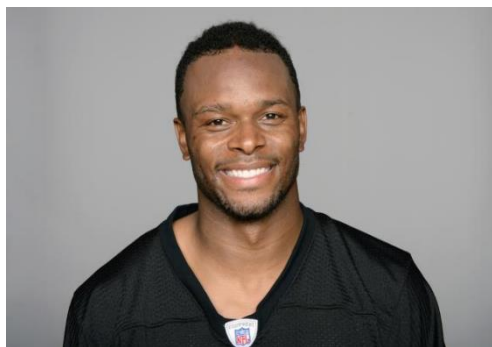
### **Kinsale Golf and Fitness Club**

3737 Village Club Drive  
Powell, OH 43065  
740.881.6500



**\$150/player\***

*(\*\$175/player for registrations received after September 1)  
(Fee includes: Greens Fee, Cart Fee, Use of Driving Range, Tee Gift, and Dinner Program)*



**Will Allen**  
Honorary Chairman

OSU All-American & NFL Veteran  
Founder, Will Allen Foundation



**Jeff Hogan**  
Event Emcee

Anchor, WBNS-TV News  
Commit to Be Fit Campaign



**Jason Flavin**  
Little Hercules Honoree

Wright State University Student  
Duchenne Warrior



March 1, 2017

Dear Sir or Madam:

In September 2015, our youngest child, Alex, was diagnosed with Duchenne Muscular Dystrophy (“DMD”) at the tender age of four. DMD is a progressive muscle-wasting condition in which those diagnosed are unable to produce dystrophin, a protein essential for the repair and stability of muscle fibers. It is the leading genetic killer of children, almost exclusively boys. DMD occurs in approximately 1 in 5,000 live male births. Boys start showing muscle weakness around the age of 3-6 and lose the ability to walk between the ages of 8-12. Those afflicted become paralyzed by their early 20s and ultimately lose their lives to heart or lung muscle failure shortly thereafter.

Right now, **DMD is 100% fatal**. The U.S. Food and Drug Administration approved the first ever treatment in late 2016. This option, however, serves only to slow the progression of the disease in 13% of those affected. Exciting genetic research is moving forward toward correcting the genetic defect in everyone and more clinical trials are opening each year with one mission: to end DMD. More treatments and a cure are now within reach.

Little Hercules Foundation (“LHF”) is a Columbus-based, non-profit 501 (c) (3) organization founded by Kelly Maynard when her youngest child, Jackson, was diagnosed with DMD five years ago at the age of five. LHF focuses on advocacy, awareness, family assistance, and funding research that will lead to treatments for all of those affected...not just our own children. Justin and I joined forces with Kelly after Alex’s diagnosis and started the Little Hercules Golf Classic in 2016. Thanks to the generosity of corporate sponsors, private donors, and over 200 players and attendees, we raised \$65,000 in our first year! We are delighted for the event to return to Scioto Reserve Country Club and Kinsale Golf and Fitness Club this year on October 2, 2017.

Alex is among the fortunate; he is in the 13% of DMD patients amenable to the only current treatment option today. He receives weekly care at Nationwide Children’s Hospital and is doing well, for now. Alex is just one of many DMD patients helping to change the future... hopefully also his own. How many times in your life will you come across an opportunity to save a life? Your support could do just that. We hope that you will purchase one of the sponsorship packages outlined in this document and/or register to play in the event. We are targeting 240 players to help us raise \$100,000 this year. DMD families are counting on it; the Little Hercules Foundation needs it.

Sincerely,

Dawn Rezkalla  
Vice President  
Little Hercules Foundation  
[dawn@littleherculesfoundation.org](mailto:dawn@littleherculesfoundation.org)  
614.735.7836

# Sponsorship Levels

## **Presenting Sponsor (\$7,500)** *(Limit 1)*

- Entrance for 8 teams (8 players) into the event
- Company Name/Logo on all scorecards and pin flags
- Display banner with company name/logo at check-in on both courses
- Four hole sponsor signs (two per course) on contest holes
- Company name/logo prominently displayed on all golf cart signage and scorecards
- Full page ad in program and website and social media exposure
- Opportunity to speak/photo at dinner
- Tournament sponsor gift

## **Course Sponsor (\$4,000)** *(Limit 2)*

- Entrance for 1 team (4 players) into the event
- Company Name/Logo on all scorecards at sponsored course
- Display banner with company name/logo at check-in on sponsored course
- Two hole sponsorship signs at sponsored course on contest holes
- Half page ad in program and website and social media exposure
- Tournament sponsor gift

## **Tee Gift Sponsor (\$3,000)** *(Limit 2)*

- Entrance for 1 team (4 players) into the event
- Company Name/Logo on a tee gift (gift mutually agreed to by sponsor and event director)
- Recognition sign on tee gift table at check-in
- Quarter page ad in program and website and social media exposure
- Tournament sponsor gift

## **Reception Sponsor (\$2,500)**

- Entrance for 1 team (4 players) into the event
- Two hole sponsorship signs (one per course)
- Company name/logo prominently displayed on every dinner table
- Opportunity to leave marketing materials on a designated auction table
- Quarter page ad in program and website and social media exposure
- Tournament sponsor gift

## **Bar Sponsor (\$1,500)** *(Limit 2)*

- Company Name/Logo on drink tickets
- Recognition sign in bar area during dinner
- 20 beverage tickets for the event
- Quarter page ad in program and website and social media exposure

## **Beverage Cart Sponsor (\$1,000)** *(Limit 4)*

- Company Name/Logo on one beverage cart
- 10 beverage tickets for the event
- Quarter page ad in program and website and social media exposure

**Promotional Sponsor (\$1,000) (Limit 2)**

- Signage displayed at Guest Bartender Night, a promotional event held during the summer at Scioto Reserve and Kinsale Country Clubs to drive awareness and registration
- Option to supply one celebrity guest bartender during the event
- Pictures and company name/logo on event highlights page in the program
- Website and social media exposure

**Scoreboard Sponsor (\$750) (Limit 1)**

- Company Name/Logo on scoreboard
- Table sponsorship signs (one on each course)
- Website and social media exposure

**Hole Sponsor (\$250 each or \$350 for 1 sign on each course)**

- Company Name/Logo on hole sign
- Recognition in program

**Contributing Donor (\$100)**

- Recognition in program

**Dinner Program Only (\$50)**

- Dinner, evening program and auction in the formal dining room

**Hole-in-One Sponsor (In-Kind)**

- Signage on hole in one hole on each course
- Opportunity to display automobile or featured prize on the course
- Quarter page ad in program and website and social media exposure

**On Course Food Sponsor (In-Kind)**

- Setup food tent and signage on course and distribute small food dishes/snacks
- Opportunity to provide players with marketing, giveaways, etc. on course
- Quarter page ad in program and website and social media exposure

**Questions:**

*Justin Rezkalla, Event Director (justin@littleherculesfoundation.org) 614.638.8827*

**Follow and 'Like' us on Facebook at <https://www.facebook.com/littleherculesgolfclassic/>**

# Sponsorship/Participant Registration

*Complete the form below or register online by September 15, 2017  
(<https://www.littleherculesfoundation.org/events>)*

## SPONSORSHIP INFORMATION

Company or Individual Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
Contact Name \_\_\_\_\_ Phone \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_  
Sponsorship Level \_\_\_\_\_ Amount Due \_\_\_\_\_

**Note:** Email company name/logo to Event Director at [golfclassic@littleherculesfoundation.org](mailto:golfclassic@littleherculesfoundation.org)

## PLAYER INFORMATION

### **Player #1** (Primary Contact)

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_

### **Player #2**

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_

### **Player #3**

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_

### **Player #4**

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_

Amount Due \_\_\_\_\_

## PAYMENT INFORMATION

Make **Checks** payable to Little Hercules Foundation and mail to 6574 Golden Way, Powell, OH 43065  
Pay **Online** at <https://www.littleherculesfoundation.org/events>.

**Payment is due at time of registration.**