

Presented by:



LITTLE HERCULES  
**GOLF CLASSIC**

Fighting to End Duchenne Muscular Dystrophy

**September 24, 2018**

**Shotgun start at 10:00 A.M.**

18-hole Scramble played at two country clubs:

**Scioto Reserve Country Club**

7383 Scioto Parkway  
Powell, OH 43065  
740.881.9082

**Kinsale Golf and Fitness Club**

3737 Village Club Drive  
Powell, OH 43065  
740.881.6500

**\$175/player**

*(Fee includes: Greens Fee, Cart Fee, Use of Driving Range, Tee Gift, and Dinner Program)*



**Dan Swartwout**  
**Emcee & Auctioneer**  
Nationally Touring  
Stand-Up Comedian



**Chris Holtmann**  
**Honorary Chairman**  
Head Coach, Men's Basketball  
The Ohio State University



**Austin Nisley**  
**Patient Champion**  
Dublin, OH  
Age: 5



## Event Overview

The Little Hercules Golf Classic raises awareness and funds to help fight Duchenne Muscular Dystrophy (“DMD”).

### **What’s DMD?**

DMD is a progressive muscle-wasting condition in which those diagnosed are unable to produce dystrophin, a protein essential for the repair and stability of muscle. It is the leading genetic killer of children. DMD occurs almost exclusively in males, at a rate of approximately 1 in 5,000 births. Children are diagnosed when they start showing muscle weakness around the age of 4 and lose the ability to walk between the ages of 8-12. Each year, muscle is damaged, quickly leading to paralysis and ultimately heart or lung muscle failure in early adulthood. Right now, **DMD is 100% fatal.**

### **Where does my money go?**

All money raised will go to Little Hercules Foundation (“LHF”), a non-profit 501 (c) (3) organization based in Dublin, Ohio. Founded by Kelly Maynard when her youngest child, Jackson, was diagnosed, LHF is on a mission to improve the lives of those diagnosed with DMD through four main pillars: Advocacy, Awareness, Family Assistance and Funding Research. LHF has been able to change lives by assisting families get insurance approval, acquire medical equipment, and donate to very promising research that is now underway in human clinical trial.

### **What does the event include?**

Player registration fee includes greens fee, cart fee, and use of driving range at either Kinsale Golf and Fitness Club or Scioto Reserve Country Club. Each player will also receive a tee gift, drink tickets, and their choice of any or all on-course food tent options for lunch. Golf is played as an 18-hole, 4-man scramble and prizes are awarded to the top winning teams at each course.

Following golf, all players gather at Scioto Reserve Country Club for awards, food and drinks, and a brief program hosted by our emcee with words from our honorary chair and patient champion. Players will have the chance to bid on over 50 silent auction items and participate in a live auction during the program for some very unique items.

### **What makes our event unique?**

The Little Hercules Golf Classic started in 2016. With overwhelming support from corporate sponsors, private donors, and 200 players and attendees, LHF has raised \$130,000! Our goal is to drive awareness about DMD and LHF within the local community. We aim to build lasting partnerships with sponsors and supporters and host a premiere golf event that players will want to play in each year.

Here are just a few ways that our event stands out:

- Our event is hosted on two golf courses. Players can elect which course they would like to play on a first come first serve basis at the time of registration.
- On-course food from vendors such as Skyline Chili and Yabo’s Tacos is included in the entry fee.
- Players are entertained with unique games, such as teeing off with an air cannon instead of a driver.
- You could win a car with a hole-in-one on the designated par 3’s on each course.
- Stick around after the event and you can rub elbows with local celebrities.
- Our live auction includes one-of-a-kind auction items, such as an Ohio State tailgate party bus event or one week’s stay at a private villa in the Caribbean.

# Sponsorship Levels



## **Presenting Sponsor (\$7,500)** *(Limit 1)*

- Entrance for 8 teams (8 players) into the event
- Company Name/Logo on all scorecards and pin flags
- Display banner with company name/logo at check-in on both courses
- Four hole sponsor signs (two per course) on contest holes
- Company name/logo prominently displayed on all golf cart signage and scorecards
- Full page ad in program and website and social media exposure
- Opportunity to speak/photo at dinner
- Tournament sponsor gift

## **Course Sponsor (\$4,000)** *(Limit 2)*

- Entrance for 1 team (4 players) into the event
- Company Name/Logo on all scorecards at sponsored course
- Display banner with company name/logo at check-in on sponsored course
- Two hole sponsorship signs at sponsored course on contest holes
- Half page ad in program and website and social media exposure
- Tournament sponsor gift

## **Tee Gift Sponsor (\$3,000)** *(Limit 2)*

- Entrance for 1 team (4 players) into the event
- Two hole sponsorship signs (one per course)
- Company Name/Logo on a tee gift (tbd by sponsor and event director)
- Recognition sign on tee gift table at check-in
- Quarter page ad in program and website and social media exposure
- Tournament sponsor gift

## **Reception Sponsor (\$2,500)**

- Entrance for 1 team (4 players) into the event
- Two hole sponsorship signs (one per course)
- Company name/logo prominently displayed on every dinner table
- Opportunity to leave marketing materials on a designated auction table
- Quarter page ad in program and website and social media exposure
- Tournament sponsor gift

## **Bar Sponsor (\$1,500)** *(Limit 2)*

- Company Name/Logo on drink tickets
- Recognition sign in bar area during dinner
- 20 beverage tickets for the event
- Quarter page ad in program and website and social media exposure

## **Beverage Cart Sponsor (\$1,000)** *(Limit 4)*

- Company Name/Logo on one beverage cart
- 10 beverage tickets for the event
- Quarter page ad in program and website and social media exposure



**Scoreboard Sponsor (\$750) (Limit 1)**

- Company Name/Logo on scoreboard
- Two hole sponsorship signs (one on each course)
- Website and social media exposure

**Practice Area Sponsor (\$500) (Limit 4)**

- Company Name/Logo at driving range or putting green at one course
- Company representative at location with ability to hand out marketing materials
- Optional ability to host a contest for golf participants (tbd)
- Website and social media exposure

**Hole Sponsor (\$250 each or \$350 for 1 sign on each course)**

- Company Name/Logo on hole sign
- Recognition in program

**Contributing Donor (\$100)**

- Recognition in program

**Dinner Program Only (\$50)**

- Dinner, evening program and auction in the formal dining room

**Hole-in-One Sponsor (In-Kind)**

- Signage on hole in one hole on each course
- Opportunity to display automobile or featured prize on the course
- Quarter page ad in program and website and social media exposure

**On Course Food Sponsor (In-Kind)**

- Setup food tent and signage on course and distribute small food dishes/snacks
- Opportunity to provide players with marketing, giveaways, etc. on course
- Quarter page ad in program and website and social media exposure

**Questions:**

*Justin Rezkalla, Event Director (justin@littleherculesfoundation.org) 614.638.8827*

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# Sponsorship/Participant Registration

Complete the form below or register online by **September 7, 2018**  
(<https://www.littleherculesfoundation.org/events/golf-classic>)



## SPONSORSHIP INFORMATION

Company or Individual Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
Contact Name \_\_\_\_\_ Phone \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_  
Sponsorship Level \_\_\_\_\_ Amount Due \_\_\_\_\_

**Note:** Email company name/logo to Event Director at [golfclassic@littleherculesfoundation.org](mailto:golfclassic@littleherculesfoundation.org)

## PLAYER INFORMATION

### **Player #1** (Primary Contact)

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_

### **Player #2**

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_

### **Player #3**

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_

### **Player #4**

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_

Amount Due \_\_\_\_\_

## PAYMENT INFORMATION

Make **Checks** payable to Little Hercules Foundation and mail with form to 6574 Golden Way, Powell, OH 43065  
Pay **Online** at <https://www.littleherculesfoundation.org/events/golf-classic>.

**Payment is due at time of registration.**