

Join us in the fight to **END DUCHENNE** Muscular Dystrophy!

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THE LITTLE HERCULES FOUNDATION and AVERY GATOR RUN PRESENTS:

# DUCHENNE DASH 2018

5K/10K RUN/WALK  
Saturday, May 12 @ 8:30 a.m.

*Duchenne Muscular Dystrophy is the leading genetic killer of young boys. It is 100% fatal. Currently, there is no cure or treatment for this debilitating disease that robs our boys of the ability to run, jump, ride a bike, or play sports. Boys start showing muscle weakness around age 3-6, and are usually in a wheelchair by the age of 10-12. Most do not live past their 20s.*

*There is no known treatment for Duchenne today, but we are close. With your help, there can be one tomorrow! All proceeds from this event will fund promising research for a cure.*



## Our Event

The Little Hercules Foundation, a nonprofit 501(C)(3) organization focused on raising funds to END DUCHENNE, believes all boys deserve the chance to grow up with strong, healthy muscles and live out their dreams. Join the fight by sponsoring [DuchenneDash](#), which will take place at Glacier Ridge Metro Park in Dublin, Ohio. All funds raised will fund promising therapies to treat Duchenne muscular dystrophy.

## Your Benefit

This amazing event is an opportunity for you to promote your business to approximately 700 potential customers while supporting your local community in helping us to make a difference in the lives of children affected by Duchenne muscular dystrophy.

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If you have questions, please contact [kelly@littleherculesfoundation.org](mailto:kelly@littleherculesfoundation.org)  
Visit our website at [www.littleherculesfoundation.org](http://www.littleherculesfoundation.org) for more information!

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# THANK YOU FOR YOUR SUPPORT

# Duchenne Dash Sponsor Packages

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## **SUPERHERO: Presenting Event Sponsor (1 sold/0 available)**

Display banner at the start/finish line with company name/logo displayed as follows:  
“Little Hercules Foundation and [ \_\_\_\_\_ ] Present *DuchenneDash 2018*”

**\$5000**

- Company name/logo prominently displayed on the back of the race t-shirt
- Entrance for 10 runners/walkers into the race
- Verbal recognition during opening remarks
- Recognition in event press release, website, and social media exposure
- Opportunity for your company to speak during opening remarks and/or awards presentation
- On-site check presentation and photo op with media presence
- Your own sponsor table to market your business to runners (table and 2 chairs provided)
- Opportunity to distribute promotional products, samples, giveaways, etc., in race bag

## **WARRIOR: Race Bag Sponsor (1 sold/0 available)**

**\$2500**

- Company name/logo on each participant bag (exclusive to this sponsor only)
- Company name/logo displayed on the back of the race t-shirt
- Entrance for 5 runners/walkers into the race
- Website and social media exposure
- Your own sponsor table to market your business to runners (table and 2 chairs provided)
- Opportunity to distribute promotional products, samples, giveaways, etc., in race bag

## **CHAMPION: Bib Sponsor (1 sold/0 available)**

**\$1500**

- Company name/logo on each race bib (exclusive to this sponsor only)
- Company name/logo displayed on the back of the race t-shirt
- Entrance for 4 runners/walkers into the race
- Website and social media exposure
- Opportunity to distribute promotional products, samples, giveaways, etc., in race bag

## **CHAMPION: Motivation Mile Sponsor (1 sold/5 available)**

**\$1000**

- Company name/logo on sign at each mile marker (accompanied by a Duchenne patient cheering on runners!)
- Company name/logo displayed on the back of the race t-shirt
- Entrance for 4 runners/walkers into the race
- Website and social media exposure
- Opportunity to distribute promotional products, samples, giveaways, etc., in race bag

## **SOLDIER: Water Stop Sponsor (2 available)**

**\$750**

- Signage at water stop with company name/logo
- Company name/logo displayed on the back of the race t-shirt
- Entrance for 1 runner/walker into the race
- Website and social media exposure
- Opportunity to distribute promotional products, samples, giveaways, etc., in race bag

## **RECRUIT: Support Sponsor (unlimited)**

**\$300 min. (cash and/or products)**

- Company name/logo displayed on the back of race t-shirt
- Website and social media exposure
- Opportunity to insert promotional products, samples, giveaways, etc., into race bags and/or donate prizes for Kid Run and Wheelie Run (a wheelchair friendly competition)

# Duchenne Dash Sponsor Application

## Company Information

Our company would like to participate. Our company information as follows:

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Website to use for marketing/recognition purposes: \_\_\_\_\_

## Sponsorship Information

Sponsorship Level: \_\_\_\_\_ (mail checks payable to Little Hercules Foundation, 5522 Avery Road, Dublin, Ohio 43016, or purchase online at <https://littleherculesfoundation.org/events/duchenne-dash/>)

Please email logo to [kelly@littleherculesfoundation.org](mailto:kelly@littleherculesfoundation.org)

☐ Items to insert into participant bags (approximately 700) \_\_\_\_\_

☐ Names of runners/walkers included in sponsorship:

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Amount owed for the above listed sponsorship: \$ \_\_\_\_\_

As a 501 (c)(3) non-profit organization, a portion of your donation to The Little Hercules Foundation is tax deductible.

Return completed form to: [kelly@littleherculesfoundation.org](mailto:kelly@littleherculesfoundation.org)