**Our Event**

The Little Hercules Foundation, a nonprofit 501(C)(3) organization focused on raising funds to END DUCHENNE, believes all boys deserve the chance to grow up with strong, healthy muscles and live out their dreams. Join the fight by sponsoring DuchenneDash, which will take place at Glacier Ridge Metro Park in Dublin, Ohio. To date, the Little Hercules Foundation has provided funding to 10 research projects, four of which are currently dispensing drugs to boys with Duchenne.

DuchenneDash 2017

*THE LITTLE HERCULES FOUNDATION and AVERY GATOR RUN PRESENTS:*

*If you have questions, please contact* kelly@littleherculesfoundation.org

**Visit our website at** [**www.littleherculesfoundation.org**](http://www.littleherculesfoundation.org/) **for more information!**

**Your Benefit**

This amazing event is an opportunity for you to promote your business to approximately 350 potential customers while supporting your local community in helping us to make a difference in the lives of children affected by Duchenne muscular dystrophy. Proceeds from this event will help an Avery elementary student, and several other boys with Duchenne in Central Ohio.

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***Duchenne Muscular Dystrophy is the leading genetic killer of young boys. It is 100% fatal. Currently, there is no cure or treatment for this debilitating disease that robs our boys of the ability to run, jump, ride a bike, or play sports. Boys start showing muscle weakness around age 3-6, and are usually in a wheelchair by the age of 10-12. Most do not live past their 20s.***

***There is no known treatment for Duchenne***

***today, but we are close. With your help, there can be one tomorrow! All proceeds from this event will fund promising research for a cure.***

***5K/10K RUN/WALK***

**Saturday, May 13 @ 8:30 a.m.**









Join us in the fight to **END DUCHENNE** Muscular Dystrophy!

**THANK YOU FOR YOUR SUPPORT**

**SUPERHERO: Presenting Event Sponsor (1 available)**

Display banner at the finish line with company name/logo displayed as follows:

*“Little Hercules Foundation, Avery Gator Run, and [ ] Present DuchenneDash 2017”*

**WARRIOR: Race Bag Sponsor (1 available)**

* Company name/logo on each participant bag (exclusive to this sponsor only)
* Company name/logo displayed on the back of the race t-shirt
* Entrance for 5 runners/walkers into the race
* Website and social media exposure
* Your own sponsor table to market your business to runners (table and 2 chairs provided)
* Opportunity to distribute promotional products, samples, giveaways, etc., in race bag

**CHAMPION: Bib Sponsor (0 available, 1 sold)**

* Company name/logo on each race day bib
* Company name/logo displayed on the back of the race t-shirt
* Entrance for 4 runners/walkers into the race
* Website and social media exposure
* Your own sponsor table to market your business to runners (table and 2 chairs provided)
* Opportunity to distribute promotional products, samples, giveaways, etc., in race bag

DuchenneDash Sponsor Packages

**$300 min. (cash and/or products)**

**$750**

**SOLDIER: Water Stop Sponsor (4 available)**

* Signage at water stop with company name/logo
* Company name/logo displayed on the back of the race t-shirt
* Entrance for 3 runners/walkers into the race
* Website and social media exposure
* Opportunity to distribute promotional products, samples, giveaways, etc., in race bag

**$1000**

**CHAMPION: Wheelie Run Sponsor (0 available, 1 sold)**

* Company name/logo on sign at Wheelie Run, our wheelchair friendly race for kids in wheelchairs
* Company name/logo displayed on the back of the race t-shirt
* Entrance for 4 runners/walkers into the race
* Website and social media exposure
* Your own sponsor table to market your business to runners (table and 2 chairs provided)
* Opportunity to distribute promotional products, samples, giveaways, etc., in race bag

**$1000**

**$2500**

**$50000**

* Company name/logo prominently displayed on the back of the race t-shirt
* Entrance for 10 runners/walkers into the race
* Verbal recognition during opening remarks
* Recognition in event press release, website, and social media exposure
* Opportunity for your company to speak during opening remarks and/or awards presentation
* On-site check presentation and photo op with media presence (contingent upon interested media)
* Your own sponsor table to market your business to runners (table and 2 chairs provided)
* Opportunity to distribute promotional products, samples, giveaways, etc., in race bag

**RECRUIT: Support Sponsor (unlimited)**

* Company name/logo displayed on the back of race t-shirt
* Entrance for 1 runner/walker into race
* Website and social media exposure
* Opportunity to insert promotional products, samples, giveaways, etc., into race bags and/or donate prizes for Kid Run and Wheelie Run (a wheelchair friendly competition)

DuchenneDash Sponsor Application

***Company Information***

***Sponsorship Information***

**Amount owed for the above listed sponsorship:**

**$**

As a 501 (c)(3) non-profit organization, your donation to The Little Hercules Foundation is tax deductible.

**Return completed form to: Race Director at** kelly@littleherculesfoundation.org

Sponsorship Level: *(mail checks payable to Little Hercules Foundation, 5522 Avery Road, Dublin, Ohio 43016, or pay online at littleherculesfoundation.org/events)*

Please email logo to kelly@littleherculesfoundation.org

* Items to insert into participant bags (approximately 350)
* Names of runners/walkers included in sponsorship:

Our company would like to participate. Our company information as follows:

Company Name: Phone: Company Address:

Contact Name: Email: Website to use for marketing/recognition purposes: